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Perrault Frères Workshops © DR

INTERNATIONAL HERITAGE SHOW

6 - 9 NOVEMBER 2014 – CARROUSEL DU LOUVRE, PARIS

TRANSMISSION – A MAJOR CHALLENGE FOR THE FUTURE OF THE SECTOR

This year marks the 20th anniversary of the International Heritage Show. It has been present on the international fair scene for 20 years, and the number of exhibitors and visitors has been rising steadily, despite the difficult economic context. The show is as dynamic as the heritage sector itself, which has addressed economic and social challenges and has inspired the theme of this anniversary edition of the show : transmission.

The number of exhibitors has increased by 22% since 2011 and the number of visitors by 10%. This year, the annual venue for heritage professionals will once again bring together 330 exhibitors from over 40 different professions (restorers, raw material suppliers, heritage preservation associations, built heritage companies, schools offering restoration courses, auction houses, etc.).

On the occasion of its 20th anniversary, the show will celebrate transmission with a special programme: conferences by experts in

the field, public demonstrations of heritage-related skills, award ceremonies, films on transmission throughout the ages and in different cultures, etc.

Transmission is more than simply the idea of passing something on - it is a subject of highly topical interest. Various means of transmission have been set up or developed over the past few years: workshop training for apprentices (a recent effort by public authorities to promote apprenticeship), grants to encourage business transfers, etc. These initiatives all help to preserve our heritage culture and to ensure that exceptional skills will continue to be handed down from generation to generation.

The sector is enjoying rapid economic expansion. With 500,000 jobs, 30,000 of which are directly related to the sector, heritage is playing a decisive social role, in addition to its traditional cultural function.

20 EXHIBITORS PRESENT FOR THE FULL 20 YEARS

This anniversary also celebrates exhibitors who have been faithful every year since the creation of the show such as : Atelier Meriguet Carrère, Atelier Bernard Lemaire, Tuilerie de la Bretèche, the French Chambers of Trades and Crafts, Art Topia,

Clio, Architectes du patrimoine (Heritage architects association), André Lévêque, heritage conservation associations, Atelier Perrault frères, who have met with a quality visitor base through the show.



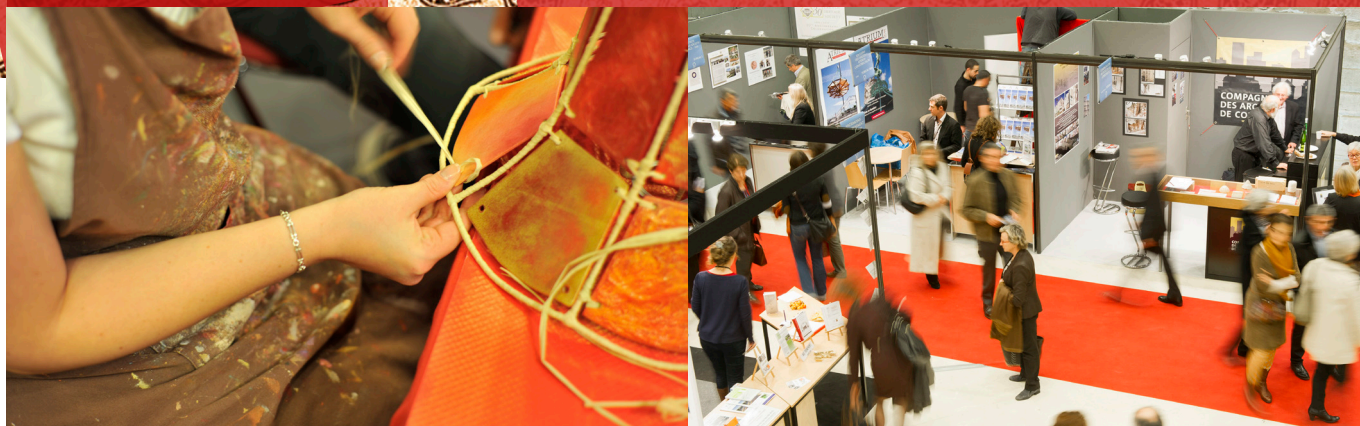
ATELIERS D'ART
DE FRANCE

SALON INTERNATIONAL DU PATRIMOINE CULTUREL

PRESS RELEASE – 10 JUNE 2014

INTERNATIONAL HERITAGE SHOW

20
YEARS



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KEY FIGURES IN 2013 :

325 exhibitors

22,392 visitors

15 countries and 21 French regions represented

ATELIERS D'ART DE FRANCE

Ateliers d'Art de France is the French federation of craft professionals. It has over 6,000 members : craft professionals, craft artists and craft workshops. Its vocation is to represent, protect and support the crafts sector and contribute to the economic development of craft professionals and promote their image in France and abroad. Ateliers d'Art de France has owned and organised the International Heritage Show since 2009. Since 2013, it has organised the international biennale of fine crafts and creation, Révélations, held in the Grand Palais in Paris.

Under the High Patronage of the President of the French Republic, François Hollande, and UNESCO



ATELIERS D'ART
DE FRANCE

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