Press Release



Material Mínus: Durable, Recyclable, and Affordable

Uherské Hradiště, March 11, 2025 *In a world that needs fewer landfills and more solutions.* Material Mínus delivers. Developed through a collaboration between mmcité, a leader in urban furniture design, and the innovative minds at Plastic Guys, Mínus is more than a material—it's a statement. Crafted from repurposed fishing nets, keyboards, refrigerators, and televisions, it transforms waste into a resilient, recyclable, and affordable material built for the public realm. Less plastic in incinerators, less carbon in the air, more thoughtful design for cities.

"Recycled plastic has earned its place in our material palette alongside metal, concrete, and wood. We've been searching for a truly circular alternative—one that gives new life to materials otherwise discarded," says David Karásek, CEO and lead designer at mmcité. "Plastic Guys' energy and fresh approach to material innovation resonate with us. Watching them grow, we're proud to help open new doors for them in urban design."

"Developing and testing Material Mínus with mmcité took over a year, and today we know it's built to last through every season," adds Ondřej Venclík from Plastic Guys. "We're now scaling up production to create the largest recycled plastic panels in the world—panels that remain repeatedly recyclable. This breakthrough ensures long-term sustainability and makes Mínus a cost-competitive alternative to conventional materials."

Currently, Minus is featured in the Morse, Morse Dot, and Orbit collections, bringing comfortable, enduring seating to urban spaces. But this is just the beginning—mmcité is set to introduce Mínus across both existing lines and upcoming launches.

mmcité street furniture

A leading Czech brand with an established and unmistakable philosophy renowned for innovative design, development and production of street furniture worldwide. Its portfolio includes city benches, litter bins, bicycle racks, and shelters. The overarching theme behind all their designs is combining visual and aesthetic style with the fulfilment of a user's every need. A strong emphasis is placed on the use of highly functioning materials which must work in any environment and withstand even the most challenging conditions.

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mmcité is not only a supplier of quality pieces of street furniture, it is also a partner to all those who want to create something extraordinary out of a public space. The string of honours the firm has won over its 25 years includes Good Design, Red Dot, IF Design, EDIDA, and Czech Grand Design awards. mmcité products can be found in great European cities such as Prague, London, Copenhagen, Budapest and Paris, as well as in North and South America. The marque's street furniture has found its place up Europe's highest peak, Mont Blanc, the Dubai Water Canal, Paris Charles de Gaulle airport, and the headquarters of American giants Google and Uber.

At present the company has representation in 37 countries worldwide, and, alongside its original base in the Czech Republic, it boasts its own design studio led by David Karásek, which works in partnership with both Czech and international designers.

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